**THE GIN GUIDE – PROFILE INFORMATION FORM**

**Distillery / Brand Information**

* Distillery / Brand name:
* Distillery / Brand launch year:
* Distillery Location (City/Region & Country) :
* Brief introduction to your distillery / brand (e.g. how it started, meaning of the name, differentiating characteristics, distillation process, interesting key details):

**Contact & Sales Information**

* Website URL:
* Preferred websites for consumer sales (e.g. your own site, Master of Malt, Amazon, etc) :
* Trade Enquiry Email Address / Contact Name / URL:
* Instagram URL:

**Gin Information**

* Name of your first gin (there’s an additional form after this if you have multiple gins):
* Gin launch year:
* ABV:
* Recommended Retail Price:
* Type of still used (e.g. pot, column, rotovap, etc):
* Type of base spirit (e.g. grain, grape, etc):
* Total number of botanicals:
* List of Botanicals:

**Tasting Notes (as placeholders ahead of adding ours)**

* Nose:
* Palate:
* Finish:

**Servings**

* Garnish (& Tonic) Recommendation:
* Most Suitable Cocktails or Servings (e.g. neat, G&T, Martini, Negroni - feel free to link to any of your own recipes) :

**Imagery**

Please send the following imagery via email (or Dropbox or WeTransfer link) to [members@theginguide.com](mailto:members@theginguide.com):

* An image with a white or transparent background (ideally without shadow)
* A logo image (ideally with a transparent background)